

MarTID

Maritime Training Insights Database

Murray W. Goldberg | Marine Learning Systems

2018 FERRY SAFETY & TECHNOLOGY CONFERENCE

How many of us
can answer:

- What is the ... optimal trainer / crew ratio
- ... typical training spend / employee
- ... most common / most effective training forms
- ... main current industry training focus areas
- ... best way to evaluate training
- ... top training drivers
- ... top training challenges



**“If we don’t
measure, we
can’t manage.”**

Lack of training
practices info ...

... Is a problem

- Pockets of excellence remain pockets
- Mistakes repeat (tragically)
- No KPIs for continuous improvement

To a degree – we are training
blindly

But there is
excellent
precedent ...

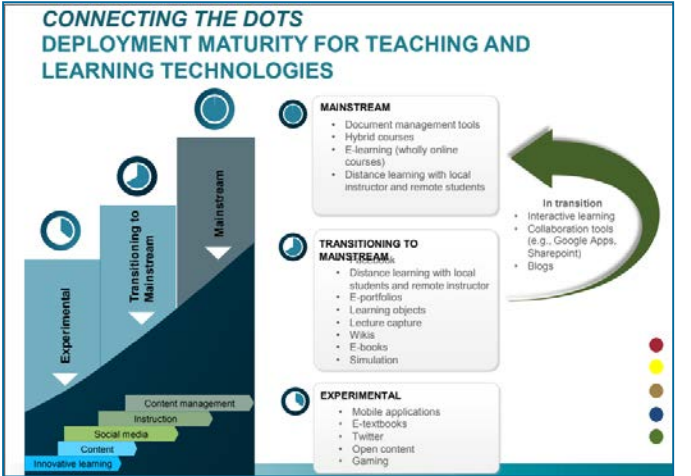
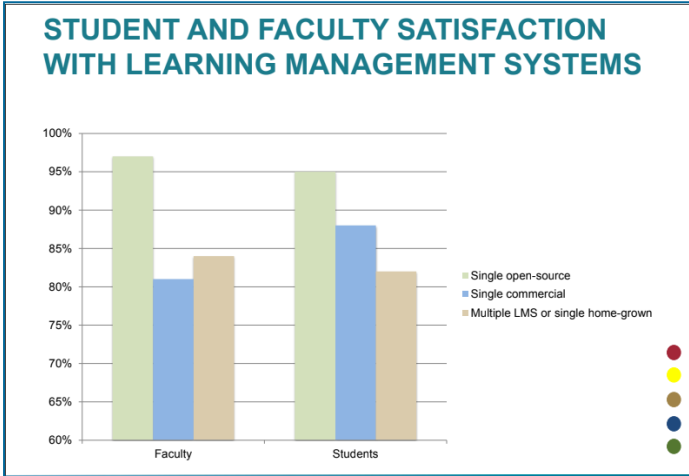
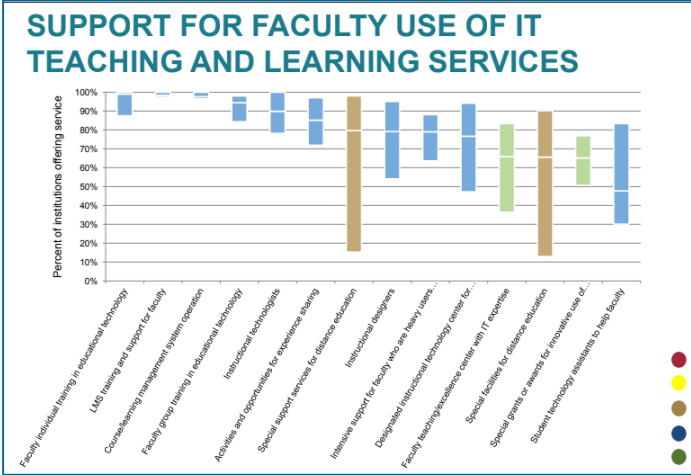
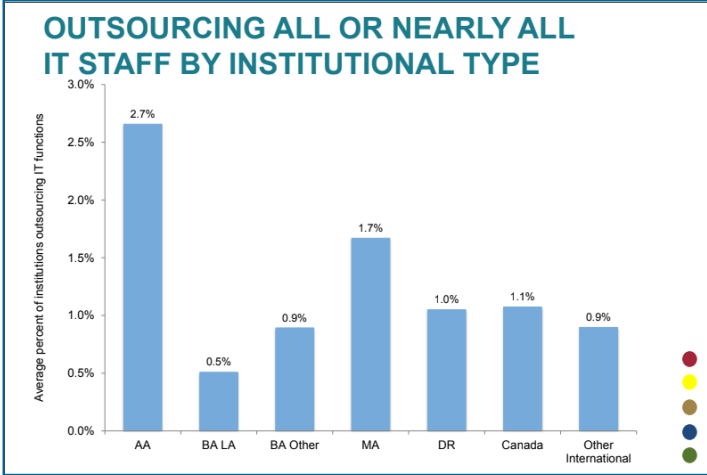
EDUCAUSE CDS

- Higher Education IT core metrics
- Practices, staffing, funding, trends, etc.

From their site:

The EDUCAUSE Core Data Service (CDS) is used by colleges and universities since 2002 to inform their IT planning and management. Participation begins by contributing data through the annual survey ...

Excellent precedent ...



Now for our industry:
MarTID

MarTID
Maritime Training Insights Database

HOME ABOUT RESOURCES COMMUNITY FEEDBACK FAQ CONTACT



MarTID
The Global Maritime Training Insights Database

MarTID Mission

The mission of the **Maritime Training Insights Database (MarTID)** is to help ensure safe, efficient and sustainable maritime operations on clean oceans. It will do so by providing the maritime industry with objective and comprehensive data on how it manages and conducts training for shipboard competencies and the effects of drivers, such as technology, on this training. This data, updated annually by means of a global survey, will provide insights that can lead to enhanced policy-setting, decision-making, benchmarking and operational optimization by industry and regulatory authorities at all levels.

MarTID Founders







(c) PRESENTERMEDIA

www.martid.org/survey

Survey closed! A big 'thank you' to all the respondents!

Now for our
industry:
MarTID

Was clearly missing in this industry.
As a result ...

- MarTID now launched
(www.MarTID.org)
- Joint effort:
- World Maritime Univ.
- New Wave Media
- Marine Learn. Sys.

MarTID
Maritime Training Insights Database

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MarTID Founders



WMU WORLD MARITIME UNIVERSITY

Marine Learning Systems
www.marinelearning.com

NEW WAVE MEDIA
Maritime Reporter & Engineering News • Maritime News
Marine Technology Reporter • Maritime Logistics Professional




63 PRESENTERMEDIA
www.maritid.org/survey

Survey closed! A big 'thank you' to all the respondents!

What is it?

- Global DB of maritime training practices
- 100% non-commercial
- Informed by annual survey
- Results released in key annual report (free)

MarTID - Maritime Training Insights Database: A Global Survey on Training Practices

39. Please rank the following drivers for training in your organization in order of importance, with 1 being the most important to 5 being the least important: (i.e. What is the purpose your organization has for training?)  2

⋮	<input type="text"/>	Increasing commercial efficiency and effectiveness
⋮	<input type="text"/>	Reducing accidents
⋮	<input type="text"/>	Complying with external regulations
⋮	<input type="text"/>	Career development for seafarers
⋮	<input type="text"/>	Managing crew competency

40. Indicate the approximate percentage of your organization's training that is delivered in house and the approximate percentage of your organization's training that is outsourced to external parties (i.e. maritime academies).

The values should add to 100%  1

Percentage of training delivered in-house:

Percentage of training outsourced to external parties:



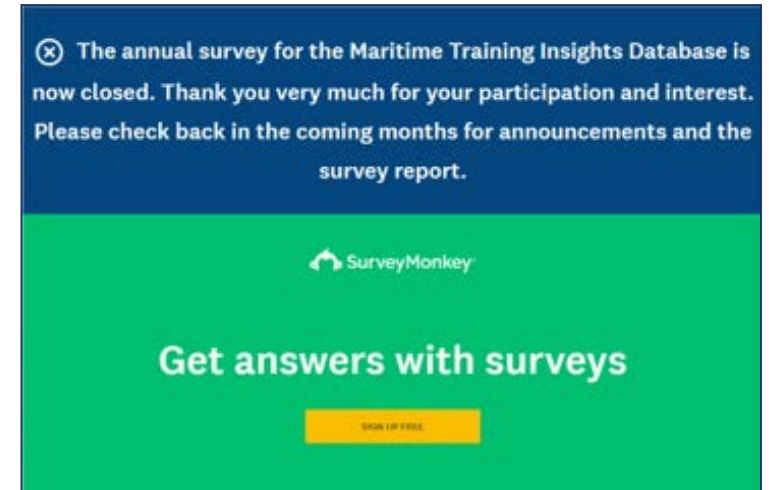
Prev Section

Next Section

- Crewing
- Finance and resources
- How organizations train
- Training drivers
- Evaluating training
- Solving training challenges

Very exciting
time right
now ...

- 2018 survey now closed
- Currently analyzing results / writing report



News Flash:

Keep an eye open in April/May for inaugural report in New Wave Media distributions (print and online)

And most
importantly to
close ...

Watch for next survey in the fall
of 2018 and ...

PARTICIPATE

There is no report without you.

Thank You!

Murray W. Goldberg
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On behalf of the MarTID working group